June 27, 2013

Dr. Martin Pickering  
Editor, *Journal of Memory and Language*

Dr. Pickering,

We wish to submit our article, “An Extension of the QWERTY Effect: Not Just the Right Hand, Expertise and Typability Predict Valence Ratings of Words” as a research report. Jasmin and Casasanto (2012) published research on the QWERTY effect in *Psychonomic Bulletin & Review* indicating that people like words that are predominantly typed with the right hand. This article was picked up and published widely on *Wired, The Atlantic, Scientific American, e! Science News,* and *The New Scientist.* Our study examines the right-handed preference effect in a new light – in line with recent publications in embodied cognition – to show fluency and expertise are important components of valence ratings. We believe this article is easily accessible to a wide audience, and that your journal is the perfect avenue for our work as a contrast to the original piece. This work has not been published and is not currently under submission elsewhere.

Sincerely,

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